



HERITAGE CARS

Club Sportiva's stable of cars would make even Steve McQueen weak in the knees. Members of the San Francisco-area luxury-car club can call a day in advance to reserve the use of a 2005 Lamborghini Gallardo or 1962 Corvette convertible, among others, without the hassles of storage or tune-ups.

www.clubsportiva.com.

—KIM ANGUIANO

IN STOCK



TWIN SIX

The Alpe d'Huez, with its twenty-one switchback turns, is perhaps the most legendary climb of the Tour de France. In that spirit, the design team behind Twin Six, a new alternative cycling apparel line, has spun tradition and new life into some pedaling gear.

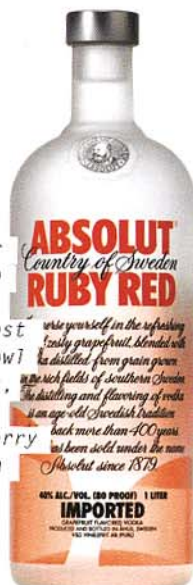
www.twinsix.com

—NORA CRANLEY

ABSOLUT RUBY RED VODKA

Grapefruit isn't just for breakfast anymore. Though Absolut's new Ruby Red vodka may not make the best accompaniment for your bowl of cereal or French toast, it will add a uniquely smooth tang to any cranberry cocktail. www.absolut.com

—ALEXIS JEFFRIES



Write yourself in the refreshing taste of grapefruit, blended with the rich fields of southern Sweden. The distilling and flavoring of vodka is an age-old Swedish tradition back more than 400 years ago. Absolut has been sold under the name Absolut since 1879.

40% ALC./VOL. (80 PROOF) | 1 LITER
IMPORTED
BOTTLED BY PLANTING WORLD
HOLLAND AND DISTILLED IN SWEDEN
40% ALC/VOL (80 PROOF)



THE NEXT BEST THING

Visual artist J. Fish, co-owner of Unbelievers Skate Company, collaborated with underground contemporary artist to create *The Next Best Thing*, a twenty-four-page book and accompanying album, with jazz and hip-hop beats and child-like illustrations of skulls and birds. In the classic style of the time, the record chimes between keyboard riffs and a laced track, all listeners to tune in to this musical. www.upperplayground.com

—A.J.



SIXTY HOTEL

Miss Sixty is the first to join the trend of designer hotels to the young and hip with the Sixty Hotel. Italy's Adriatic design ethos is contemporary, the décor makes a nod to the seventies, in synch with the saturated 2000s. Web cams in every room. Hmm. www.sixtyhotel.com

—LILIBET SWELL