

Twin Six Alternative Cycling Apparel

Bike shirts with commercial appeal

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Watching TV, you'd think that all ad men are pigs who only value drinking and women, a critical assessment they really wouldn't care about, because you're watching TV. Proving that they also apparently care about bikes: Twin Six Alternative Cycling Apparel.

From a pair of former Minneapolis art directors who left the ad world and [took out second mortgages](#) to follow their dreams, bike-appareling Twin Six has just dropped a slew of 2012 gear that avoids "predictable regurgitation", though that's actually better, because you can dodge it. Streetwise tees include an upside-down maple leaf filled with bike parts, the red Two Wheels with a cluster of old-time bikers creepily riding with gas masks on, and Single Speed Nation with an eagle clutching lightning bolts, reminiscent of the U.S. Seal -- though not reminiscent of its SEALS, as no one knows what they even look like due to their badass smoke grenades. There are also polo-style shirts (one's black w/ cream-colored crossed lightning bolts on one sleeve and "Motor Bicycles" on the back), as well as a black merino sweater styled to look like [an old-time bike](#) jersey with a "6" stitched onto the sleeve and checkers stretched across the back pocket, which is fine, as it's *stripes* that make you look Chubby.

For the super-serious, there's 16 new technical jerseys too, like the awesomely '70s rainbow-y Grand Prix, or a black and red one called The Hellcats, also a CW cheerleading drama that's going to sell a hell of a lot of maxi pads.

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The boys at T6 have awesomely agreed to give Thrillisters 25%-off through September, just type "THRILL25" when you order at [TwinSix.com](#)